



## Tenth press release

from 24/08/2018

### **ZaDonk! A World Championship inspires Hamburg!**

**The Karin and Walter Blüchert Gedächtnisstiftung is delighted to support the ZaDonk! Wheelchair Basketball World Championship 2018.**

*Hamburg, 24 August 2018* This week, the **ZaDonk! Wheelchair Basketball World Championship 2018** takes place in the **Wilhelmsburger Inselpark** in Hamburg. From the opening match on Thursday 16 August to the final match on Sunday 26 August 2018, the Hanseatic city welcomes players and visitors from all over the world and also sets an important signal – sport knows no boundaries! The **Karin and Walter Blüchert Gedächtnisstiftung** is not only on site during the major event but is also actively supporting the World Cup organisation.

The Wheelchair Basketball World Championship 2018 will be organised in a charitable way and implemented in particular by voluntary help. The Karin und Walter Blüchert Gedächtnisstiftung supports the event itself and especially the message it stands for. Because it is important to the Foundation for all people to have the opportunity to actively participate in such a great event. Accessibility is a much-discussed issue in a big city like Hamburg, but at the same time the implementation of measures to facilitate access for people with disabilities is still tentative. That's why ZaDonk! is not only an exciting sporting event demonstrating the skills of disabled athletes but also a way to make a difference. The need to facilitate all people to have access to the cultural community.

The Karin and Walter Blüchert Gedächtnisstiftung supports the ZaDonk! Wheelchair Basketball World Championship 2018 in its information and entertainment programme during the games and on the barrier-free site for visitors with and without handicaps.

The Foundation also has its own contact point on the grounds where all players and spectators can immortalise their participation. A 4 x 5 metre linen cloth will be prepared every day and this can be individually designed by hand, foot, wheelchair, basketball or any other equipment to make a colourful contribution. The results can be admired on the wall in the main hall wall the next day. This progressive work of art created by everybody will be visible at the finals and acts as a thank-you to the special athletes for a fantastic World Championship.



The Foundation is excited about the ZaDonk! Wheelchair Basketball World Championship 2018 in the halls and on the outdoor area of the Wilhelmsburger Inseipark, wishes all players great success and welcomes all visitors!

Since its foundation in November 2016, the Karin und Walter Blüchert Gedächtnisstiftung has offered immediate, direct aid and support to individuals, but also assists institutions that provide direct aid. In addition, the Foundation organises its own events focussing on the direct support of socially disadvantaged people. Because everyone matters.

*Free for editorial purposes–specimen copy requested*

**For general information and research purposes:**

<https://2018wbwc.de/>

Information on the ZaDonk! Wheelchair Basketball World Championship 2018 including stage programme and site plan

[www.kwb-stiftung.de](http://www.kwb-stiftung.de)

Online presence of the Karin und Walter Blüchert Gedächtnisstiftung The Foundation on [Facebook](#) and [Instagram](#)

The Foundation's own events:

[www.dock2018.de](http://www.dock2018.de) The DOCK2018 – Ein Tag ohne Sorgen on [Facebook](#)

[www.anpacken.org](http://www.anpacken.org)

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